

Discover

# PULA

2023

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The allure of

# THE ADRIATIC

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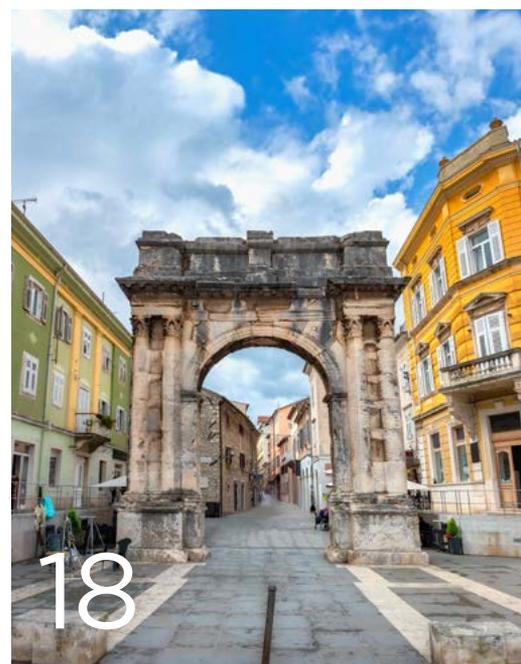
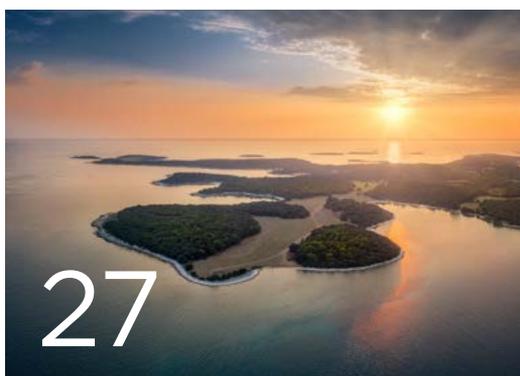
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Nestled in the valley of seven hills, brushed by the azure of the Adriatic, you'll find the Croatian city of Pula. Positioned at the tip of the country's heart-shaped peninsula, the surrounding area, Istria, offers a backdrop of rolling hills and historic Roman villages. You'll find Pula to be a cultural hub that satiates the senses, whether you're craving delicious local food, flowing wine, rich history or captivating sights. Here, we'll help you explore Pula and the Istrian region in elegant and beautiful detail.



# A fusion of **CULTURE, HISTORY AND GASTRONOMY**

Situated in the South of Istria, Pula's proximity to Italy can be felt in every corner of the city. From remnants of the Roman Empire to the local fanaticism for food, here you'll find a fusion of culture, antiquity and gastronomy that's hard to replicate.

The commanding sight of the city's Roman amphitheatre is a stark reminder of the rich history of this diverse town. While fertile local farmland combined with clear Adriatic waters, means your visit will be one that satisfies more than just your hunger for travel.

The coastal city is the ideal spot for a romantic getaway, offering a palate of crystalline blue sea and lush greenery coalescing in captivating sunset views. Whether you're enjoying a meal for two overlooking the beach, an afternoon exploring ancient cobblestone streets or travelling to the local medieval villages that adorn the surrounding hilltops, Istria is a region renowned for its beauty.

Unspoilt beaches are ideal for evening strolls in the sun, while the local tavernas are the best spots to sample fine Istrian wine. For those seeking some retail therapy, you'll find a mix of provincial markets and high-end fashion retailers. If a week of relaxation is more your thing, a trip to Gemma Di Brioni Spa (Grand Hotel Brioni Pula's on-site spa and wellness centre) gives guests the opportunity to enjoy traditional wellness treatments or even a relaxing midday dip in the hotel's infinity pool.

**The region is a wealth  
of natural beauty,  
outstanding local  
produce and a relaxed  
way of living**



Istria has been described as the Croatian sister to Tuscany, and it's easy to see why. The region is a wealth of natural beauty, outstanding local produce and a relaxed way of living. If you're looking for something a little more untouched than the winding streets of Pula, why not take a day's visit to Brijuni National Park, where you'll find more Roman ruins, breathtaking scenery and unspoilt wildlife roaming the island.

Whatever your idea of the perfect holiday, you'll find Pula an obliging host. Here, we aim to take you through the many sights, sounds, tastes and colours of Istria's crowning jewel. Read on to find out how to make your visit to Pula, a trip to remember.



# What to do when **VISITING PULA**

You'll never be stuck for things to do when you're visiting Pula. If you're not sunbathing on the beach, exploring the historic city, or indulging in the local cuisine, you may want to see what else Istria has to offer. Well, look no further, we've curated some of the most intriguing and exciting activities to enjoy on the heart-shaped peninsula.

## **01 | Catch a show in Pula's historic Arena**

The historic Pula Arena isn't just somewhere to visit if you want to explore the secrets of the city's past, it's also one of Istria's best spots to catch a show. Be it a film festival, theatre production, electronic music festival or gig, there's a real variety of events happening in the city's most beloved landmark. There are few venues as iconic and atmospheric as Pula's Roman Amphitheatre.



**Pula Arena is one of Istria's best spots to catch a show**

## **02 | Traverse rugged coastline and crystal waters at Cape Kamenjak**

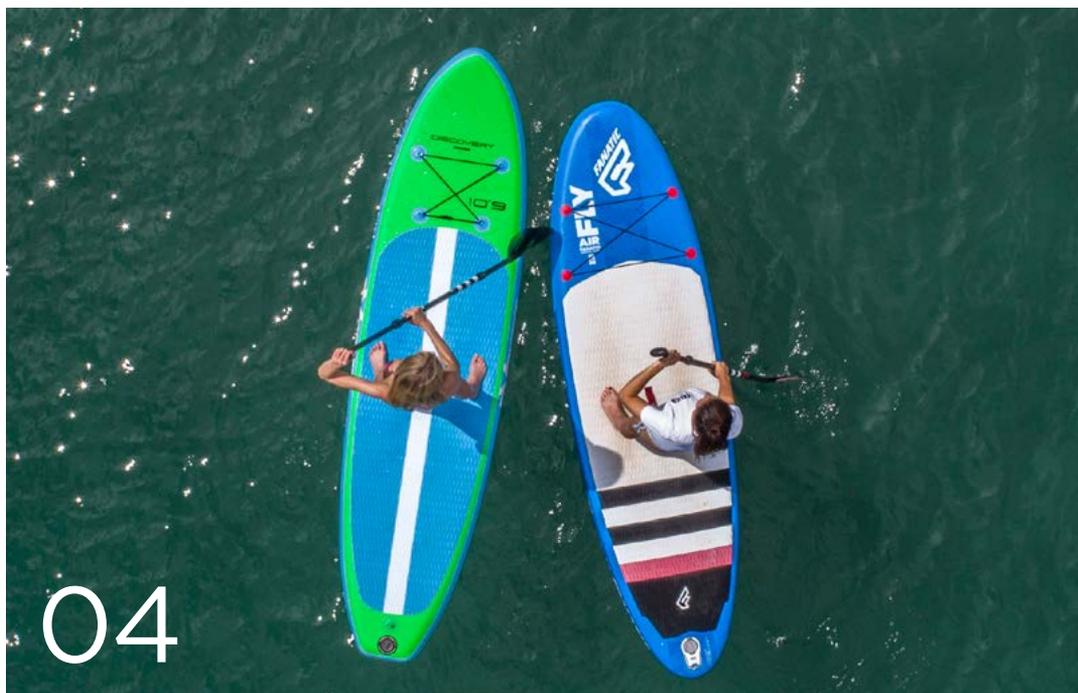
Sitting to the south of Pula, on the Istrian tip, Cape Kamenjak offers beautiful views and a rugged shoreline ideal to explore in the sun. Dip your toes in the sea or traverse the many coves, caves and hidden spots waiting to be discovered. Sit back and watch wildlife come and go around you or catch a drink at the nearby bar. Cape Kamenjak is the ideal place to visit if you want to escape the city and disappear from civilisation for a few hours.

**If you're looking to visit any of Pula's exciting attractions, speak to your concierge to book your tickets, find the best route and more.**



### 03 | Explore subterranean tunnels

As you walk the streets of Pula, it's apparent there's a deep history to be found here. However, the ancient sights and structures aren't the only intriguing aspect of the city's design. Below the cobblestones, beneath your feet, there's an entire city of subterranean tunnels. Built during WWI, Zerostrasse is a tunnel system that was initially used to provide shelter from bombings and store munitions. Today, the structure is used for exhibitions, concerts and curious tourists. Explore the city below and learn about its rich and chequered history.



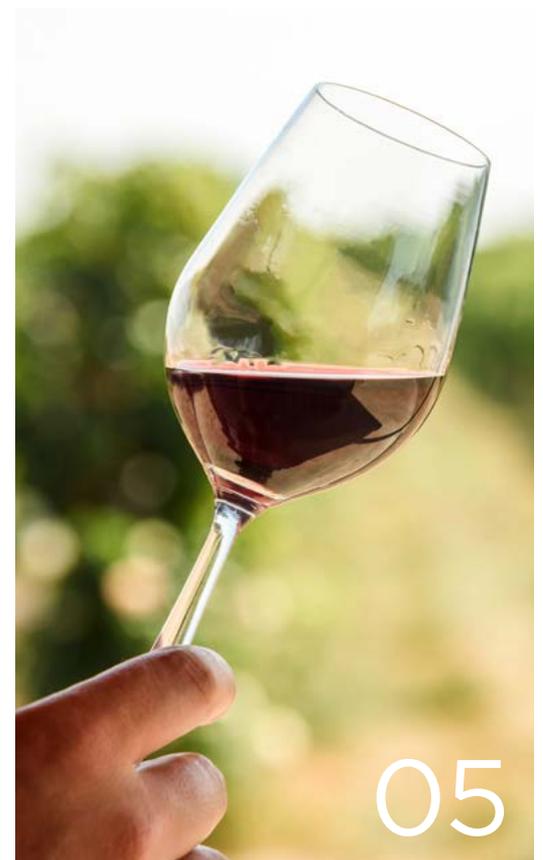
### 04 | Enjoy a variety of water sports at Medulin

Whether you're looking to hire a boat, tear up the surf in a jet ski or try your hand at a little windsurfing, Medulin is the place to be. The town is a short drive to the southwest of Pula and is the ideal spot for all things water sports. There's no better way to admire the crystalline Adriatic waters than by sailing your own personal boat out to sea. Want to make a booking or enquire about hiring a boat during your stay? Your concierge will be more than happy to help you.

### 05 | Visit a winery or attend a Pula wine tour

Bordeaux, Chianti, Rioja... and Istria? You'll be forgiven for never hearing of Istrian wine before. It's not a region which is commonly discussed when wine connoisseurs pontificate over their preferred regions. Having said that, Istrian wine is up there with some of the best in the world. The majority of the wine is consumed domestically, meaning it's fairly rare to find on the wine list at your restaurant of choice.

Don't take our word for it either. There are a variety of wineries that are open to the public for visits and wine tasting. Some of our favourites include Vina Benazić, a family-owned winery that offers tastings and workshops, and Medea Winery, found in the small town of Vodnjan. You can either



visit these wineries yourself or attend a tour that will transport you to a few of the best spots in the area.

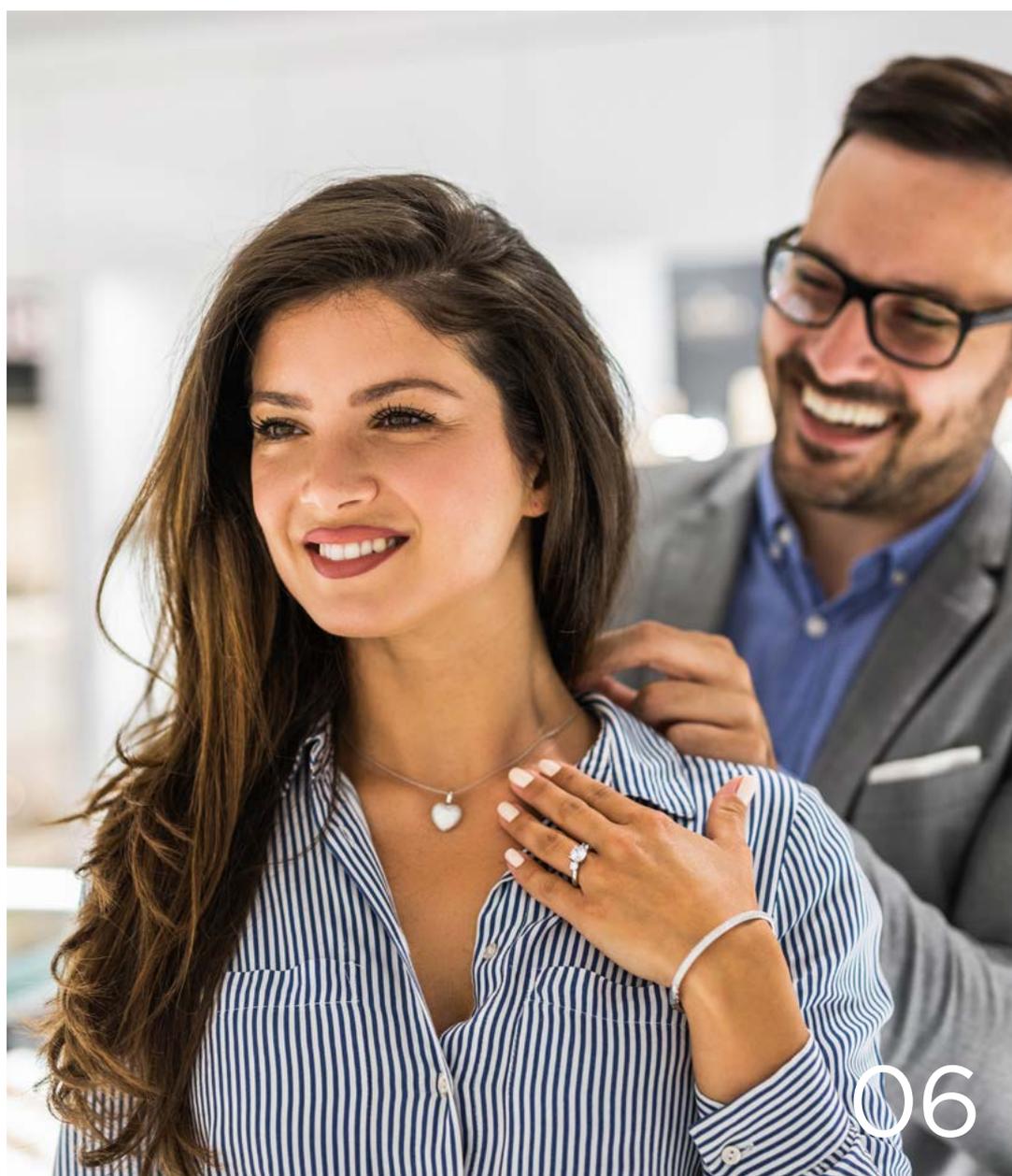
**Below the cobblestones of Pula, beneath your feet, there's an entire city of subterranean tunnels built during WWI**

### 06 | Shop til you drop

Craving a truly unique shopping spree? If you're seeking genuine Istrian delights or exclusive designer brands that go beyond your usual shopping repertoire, Pula boasts an array of captivating retail destinations to satisfy your desires. Dive into the bustling Pula Market, where the locals eagerly showcase their culinary treasures, treating you to an authentic taste of the region. Explore charming boutique establishments in the heart of the city, where exquisite, one-of-a-kind handmade jewellery awaits your admiration. And why not indulge in the opulence of trying on gowns crafted from Croatia's most exquisite fabrics? Whatever your tastes, style or preference, Pula is an ideal spot for a little retail therapy.

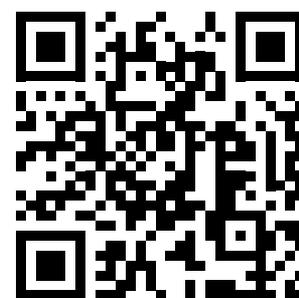
### 07 | A beachfront restaurant ideal for relaxed evenings

Dine on the seafront with exquisite views of the Adriatic and surrounding islands when visiting the Yacht bar and restaurant. Offering a delicious Mediterranean and Istrian-themed menu, this is an ideal spot for a relaxed evening in the sun. If you'd like to make a reservation, please speak to your concierge who will be able to help.



## What's on

Scan the QR code to see what's on in Pula. From concerts to shows, sports events to festivals, you'll find them all here.

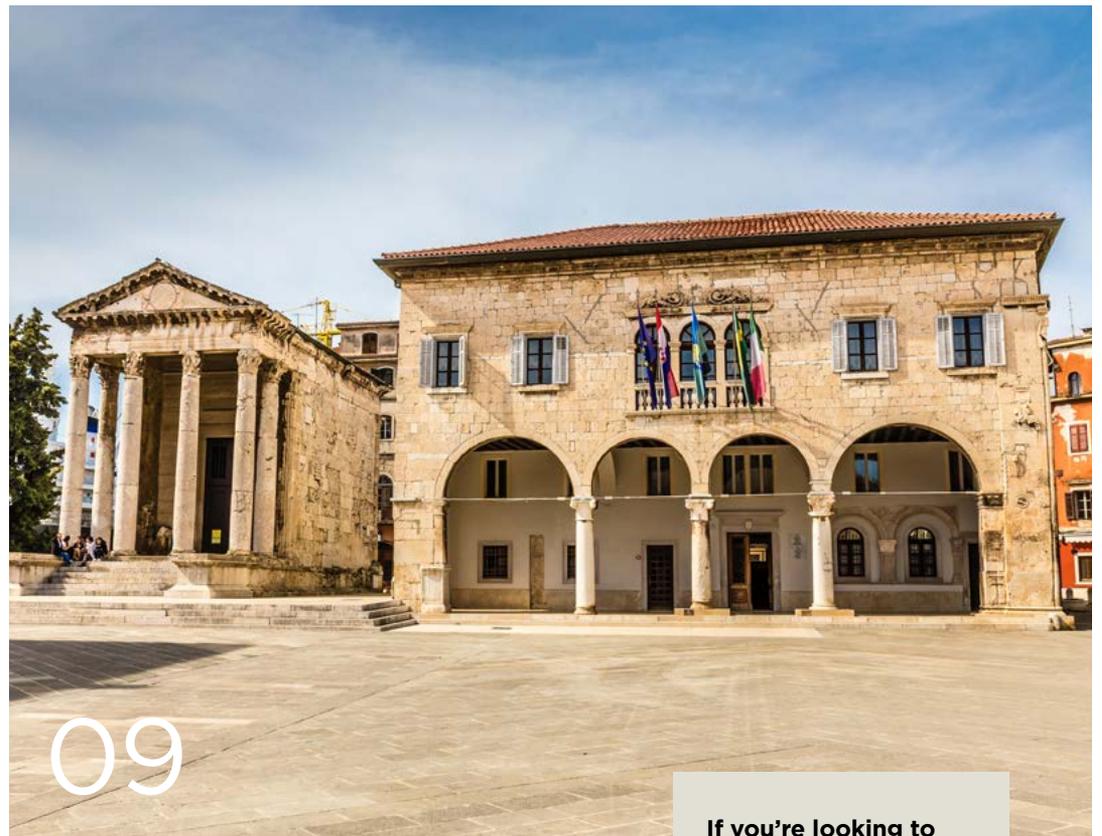




08

### 08 | Discover the wonders of the Adriatic at Pula Aquarium

Set in a 130-year-old military fortress, Pula Aquarium offers a unique visitor experience. What may initially feel like a bizarre place for an aquarium, soon takes on a deeper meaning. Pula Aquarium offers more than just an insight into the wonders of the Adriatic's marine life. It's also a haven for sea turtles. What was once a building designed to protect its occupants and fortify the shores of Istria, now houses the area's most important sea turtle sanctuary. When you visit Pula, take a trip to the aquarium, explore the wonders of the Adriatic and gaze upon the sea turtles that have been given a second chance.



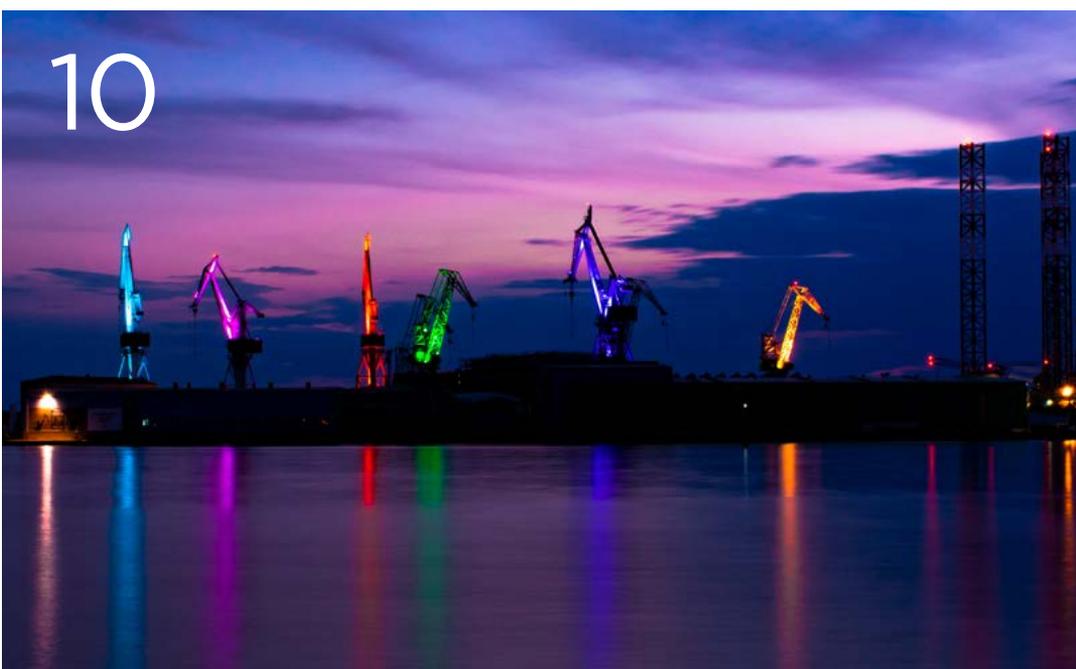
09

### 09 | Explore Pula's Roman past

You don't have to look far to see that Pula is a city steeped in history. Ancient monuments to the past cast shadows across the city's skyline. Around every corner, remnants of history dating back thousands of years are waiting to be discovered. In fact, Pula's history is so rich and diverse that a day spent exploring its cobbled streets still won't uncover all its secrets. Here are some of the best places to visit if you're looking to take a trip through time and unearth the hidden past of Pula's Roman rule.

**If you're looking to visit any of Pula's exciting attractions, speak to your concierge to book your tickets, find the best route and more.**

**Pula's Lighting Giants offers a display of 16,000 different colour combinations which often change in line with special occasions and events**



10

### 10 | See the Lighting Giants

At night, Pula's shipyard transforms into a massive art installation for all to admire. Led by creative designer Dean Skira, Lighting Giants turns what could have been an eye sore into an intriguing addition to the city's skyline. The large cranes which line the city's port are lit up in various shades of colour to add a unique and distinct character to an already fascinating city. The installation offers a sophisticated display of over 16,000 different colour combinations which often change in line with special occasions and events.

An aerial photograph of a rugged coastline. The top half of the image shows a steep, rocky cliffside with sparse green vegetation. A small waterfall or stream flows down the rocks into the sea. The water is a vibrant turquoise color, transitioning to a deeper blue further out. In the lower center, a small orange inflatable boat with a white interior is floating on the water. The overall scene is bright and scenic, capturing the natural beauty of the Adriatic coast.

# The allure of **THE ADRIATIC**

Some come for the charming ruins, some for the delectable seafood and some for the joy of discovering a new part of the world, but almost everyone comes to Pula with an eye for the Adriatic.

With its sparkling blue waters of astounding clarity and beautiful, welcoming beaches, Pula has attracted sunbathers, water sports enthusiasts and walkers from all over Europe, many of whom are tempted back time and time again.

### Brioni Beach

Brioni Beach is, of course, a favourite among our guests, not solely for its proximity but also for its cleanliness and facilities. Visitors can hire anything from sun loungers and umbrellas to jet skis, with a wide range of water sports available. After a spot of parasailing or boat ride, we recommend trying your hand at sea trekking and explore the nearby shipwrecks before relaxing at the restaurant, coffee bar or snack stand.

### Hawaii Beach

Aptly named, Hawaii Beach (also known as Havajsko) is a must-see for any beach lover. Crystal clear blue-green waters lap against the white pebbles of the shore, making this spot ideal for fun-loving families and daring cliff-jumpers alike. Lifeguards are on hand to ensure everyone's safety, and while there are no restaurants or facilities at the beach itself, Pula's aquarium is within walking distance - perfect for a cooling interlude, if you'd like to miss the midday sun.

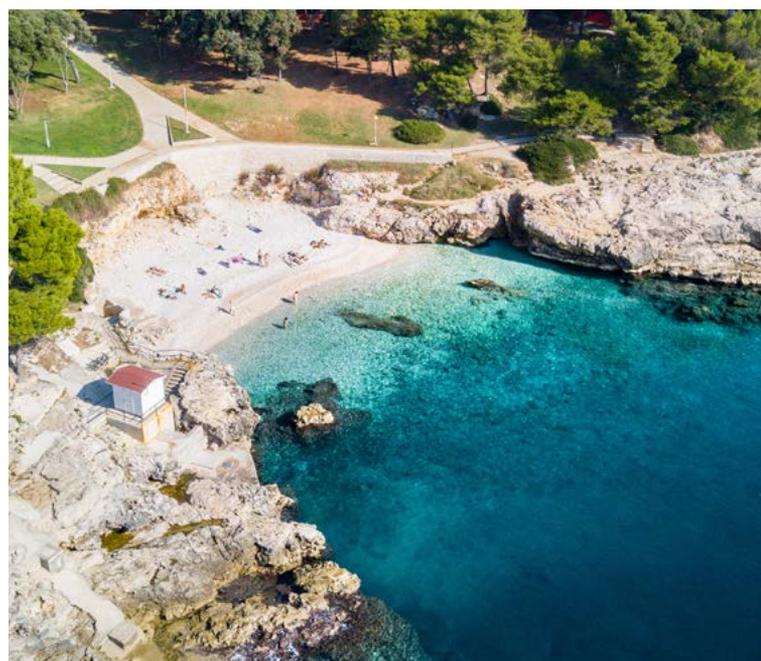
### Lighthouse Beach

For adventure-seekers and wave-catchers, Lighthouse Beach is the perfect spot for scrambling over rocks, diving, jumping and swimming. Named after the nearby lighthouse, built in 1877, this beach is popular among the young and the intrepid. The waves can be challenging, but the water is a sumptuous ombré of green and blue, with plenty of flat rocks for sunbathing and a restaurant above, from which you can enjoy an unparalleled view. There is also a tiny reef about 30 metres from the shore. You may have to wait to squeeze in and explore, but it is well worth it.



Settle down for the day on a sunbed at Brioni Beach

**The Adriatic is waiting to be explored. Talk to your concierge to plan the perfect beach day, sailing excursion or boat tour for you.**



The pebbly shore and crystal blue waters of Hawaii Beach are just a few minutes' walk away



### See the coast another way

What better way to get acquainted with the Adriatic than by boat? There are plenty of reputable and highly recommended companies in Pula that offer boat rental, dolphin-spotting excursions, private tours and fishing trips. There are even glass boat tours, which offer an opportunity to view the hidden depths and treasures of the sea without getting wet.

Whether you're a seasoned sailor or just prefer a leisurely skim through the crystal blue waters, our team will be glad to talk you through our tried and tested selection of providers to find the perfect option for you.

# Explore the **LOCAL CUISINE**

The culinary landscape of Pula reflects its enviable location on Croatia's Adriatic coast, looking out towards its neighbour: the Veneto region of Italy. Once known as Polensium, Pula was an imperial city, and it was centuries ago that the Roman and Italian influence on its cuisine was cemented for good.

Today, Pula retains the very best of Italian inspiration, favouring good olive oil and fine wine, its own take on pasta, Istrian Prosciutto and risotto, fresh seafood as well as exquisite truffles and cheese. While Croatian dishes are always popular in the city's restaurants, there is a nod to Pula's Roman roots, which makes for an endlessly intriguing food scene to explore.





Istria's truffles can be found in many local restaurants

Fresh fish is on the menu at Brioni Forum

### Exquisite wines

Pula sits on the peninsula of Istria and just happens to be one of the wine world's best kept secrets. The first grapes were brought to Istria by the Greeks during the 6th Century BC, making it one of Europe's oldest winemaking regions. Istria's terroir is so ideal for producing red wine that it is often compared to Bordeaux, yielding wines that are full-bodied, rich in flavour and glorious in colour.

Istria's under-the-radar status means that there are wonderful discoveries to be made, and oenophiles and casual tasters alike will enjoy the range of wineries that are open to tour, many of which are family-owned, with a history as rich as their produce.

Looking to sample some of the region's best wines? Look out for Teran wines if you've got a taste for reds and Malvazija if you prefer white. Our favourite has to be Punta Greca, originating from the Southern Istrian region. Head to Vina Benazic to sample some true local treats.

### Fresh seafood

Pula has a strong local fishing community whose traditions date back centuries. Sustainability is more than a buzzword here - spearfishing is still favoured among the community, and restaurant owners are often found slinging nets in the morning and cooking their catch in the evening.

Along with fish and seafood caught in the Adriatic, Pula is famed for its delectable mussels and oysters, grown and harvested in the Limski Canal. Boat trips are a great way to explore the region, stopping off at one of the local huts or restaurants to sample the catch of the day, just steps away from its home.

### Delicious, local truffles

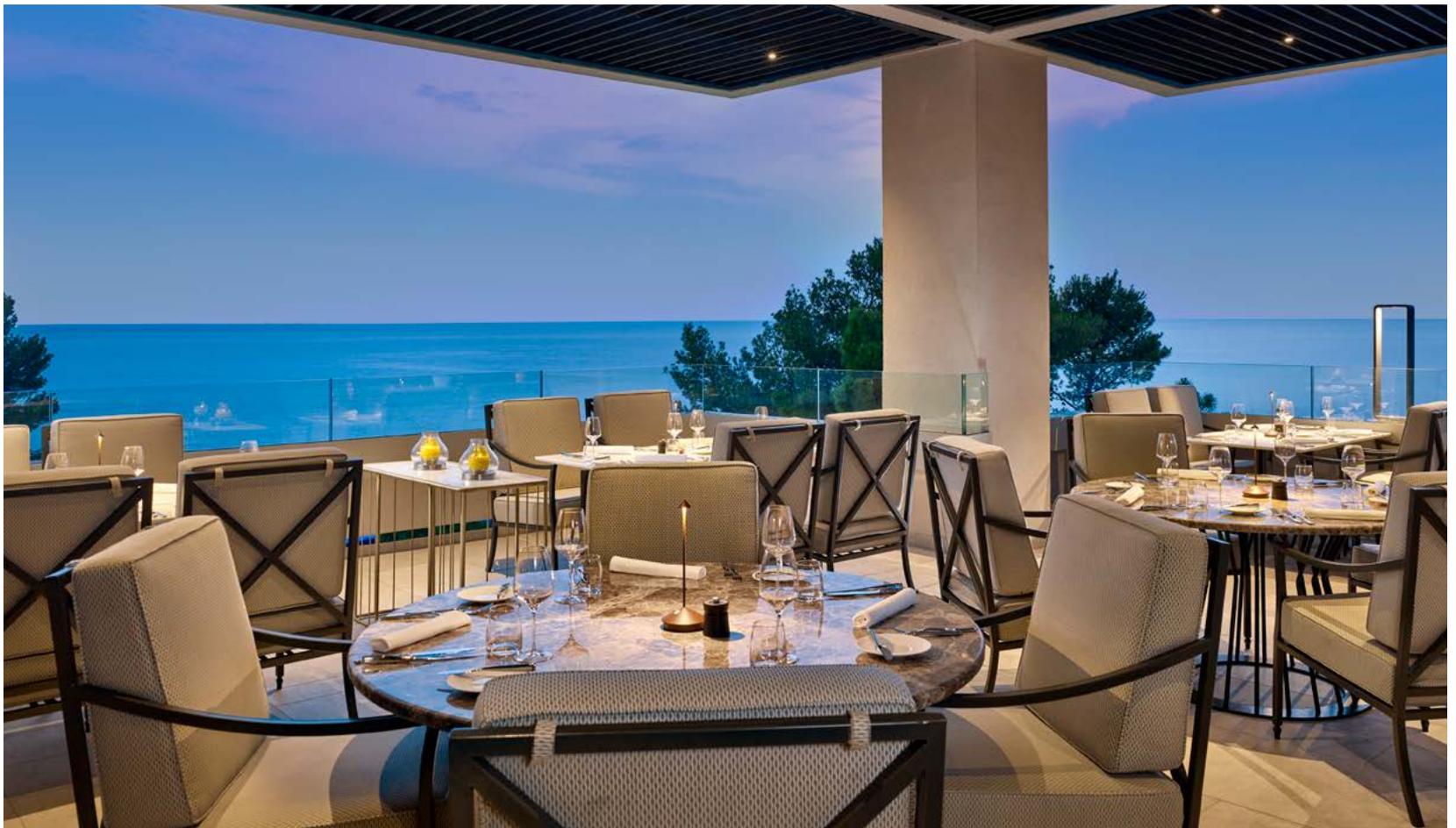
Those with a nose for truffles are spoilt for choice on the peninsula. Istria's profusion of truffles - both the coveted "black diamonds" and the more premium (and pungent) white variety - has always been a well-kept secret from the international food world. Pula's restaurants relish the opportunity to share this bounty with travellers, be it in traditional pasta, soups and seafood, or our favourite truffle-infused ice cream.

**We hope we've managed to whet your appetite for the cuisine and culinary culture of Pula. You can sample many of the local dishes and delicacies at our very own restaurants, Sophia, Brioni Forum or Brioni Lungo Mare.**

If you've got a taste for Istrian truffles, there are numerous tours offering the chance to hunt for your very own black diamonds. Speak to your concierge to find out more.

# Dine in style in **OUR RESTAURANTS**

With three distinguished restaurants and four unique bars, Grand Hotel Brioni Pula, a Radisson Collection Hotel, has something to satisfy everyone. Focusing on fresh ingredients from trusted, local providers, each restaurant delivers a unique and innovative menu. Whether you're looking for a delicious meal by the sea or a more intimate evening drink, you'll find it here.



## **Sophia Restaurant**

Chic and sophisticated, Sophia Restaurant is the jewel in Grand Hotel Brioni Pula's crown. A must-visit for meat lovers, Sophia offers delicious steaks in a variety of cuts. Quality is key here, the menu boasts some of the best meat available, ranging from classic American to indigenous Istrian cattle, called Boskarin.

For a laid back dining experience, the Brioni Lungo Mare has sweeping sea views



### Brioni Forum Restaurant

A stylish spot that combines international influences with local produce. At Brioni Forum Restaurant, our chefs reinterpret classic meals, developing them with new ingredient and flavour combinations to delight the palate. Fresh local produce is of the utmost importance to our chefs, so expect plenty of local olive oil and truffles. If you're looking for a true taste of Istria with an innovative twist, Brioni Forum Restaurant is for you.

### Brioni Lungo Mare

A laid-back and relaxed alternative, Brioni Lungo Mare sits just above the beach with a delectable sea view. The restaurant is the ideal spot to enjoy local craft beer and risotto on a hot day. Delectable fresh fish or light salads are best enjoyed here. The terrace bistro is one of the finest spots in Pula, offering unrivalled views of the Adriatic to enjoy your meal.

### Grab and go with Butler's Corner

On each floor of Grand Hotel Brioni Pula, you'll find our very own Butler's Corner. Here, you'll find some of the finest quality items available to purchase with convenience and ease. Simply walk into the Butler's Corner, choose which items you'd like to purchase, enter your room number and leave - it's as simple as that. Our Butler's Corner is open 24/7 and stocks everything from truffle chips, truffle cheese, Croatian gin, wine, champagne, chocolates and more.

Please speak to your concierge if you'd like to book a table at any of our on-site bars and restaurants.



Shop for the finest quality food and drink 24/7 at Butler's Corner, situated on each floor



Scan to discover more about our restaurants and bars

Enjoy the taste of Istria with an innovative twist at the Brioni Forum



# Step back in time **AT PULA ARENA**

At over 2,000 years old, Pula Arena is a commanding and impressive sight to behold when entering the ancient city. The Roman amphitheatre is among the six largest surviving arenas of its kind and the only one in the world with all four side towers still preserved. Located on the Northern edge of the city, Pula Arena was the site of brutal gladiatorial battles, animal hunts and public executions. Today, you can tour the ancient hunting ground and walk in the footsteps of those accursed men and women of the Roman Empire.

Pula Arena was constructed in the 1st Century AD, under the reign of Emperor Vespasian. Originally built from timber, the structure was updated with limestone during the reign of Emperor Claudius. In 1789 stones used in the original formation of the amphitheatre were transported to and used to build the foundations of Pula Cathedral.

When exploring the historic site, you'll be able to visit the Istrian Olive and Viticulture exhibition located beneath the arena. The museum showcases more than just the arena's gruesome history, offering exhibitions on ancient tools used in the production of the oil and wine Istria is so well known for.

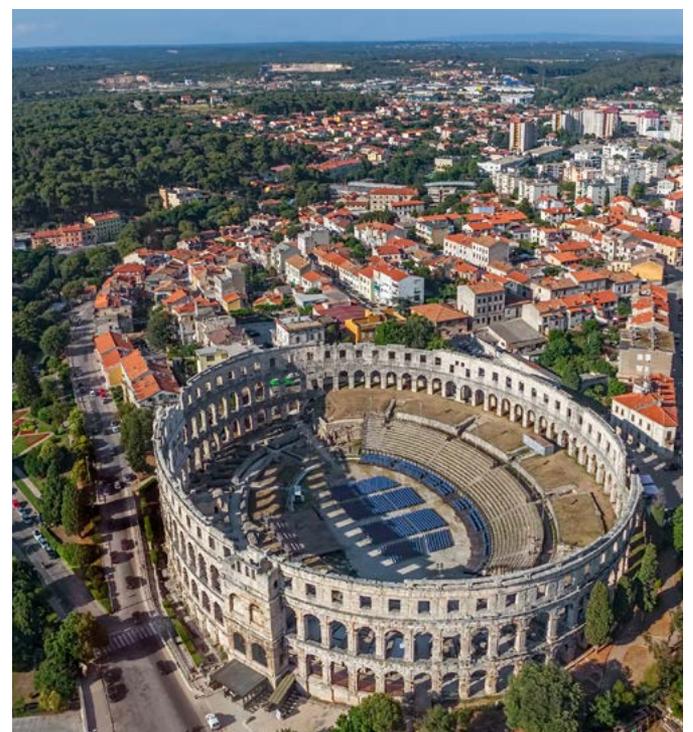
With a capacity of around 7,000, Pula Arena is today used as a venue to host concerts, film festivals and other events. It's seen performances by legendary musicians like Elton John and the Foo Fighters, adding even more majesty to the ancient, hallowed grounds. Every summer, locals and tourists will converge on the arena to watch and partake in recreational gladiatorial tournaments much like the residents of a bygone era.

Pula Arena holds a special place in Croatian culture and even appeared on the 10 Kuna banknote, a reminder of the country's rich and diverse history.



**Visiting here is like stepping back in time as you explore the area where gladiators waiting to fight would be held prior to combat.**

**If you'd like help planning your visit to Pula Arena, speak to your concierge for more information.**

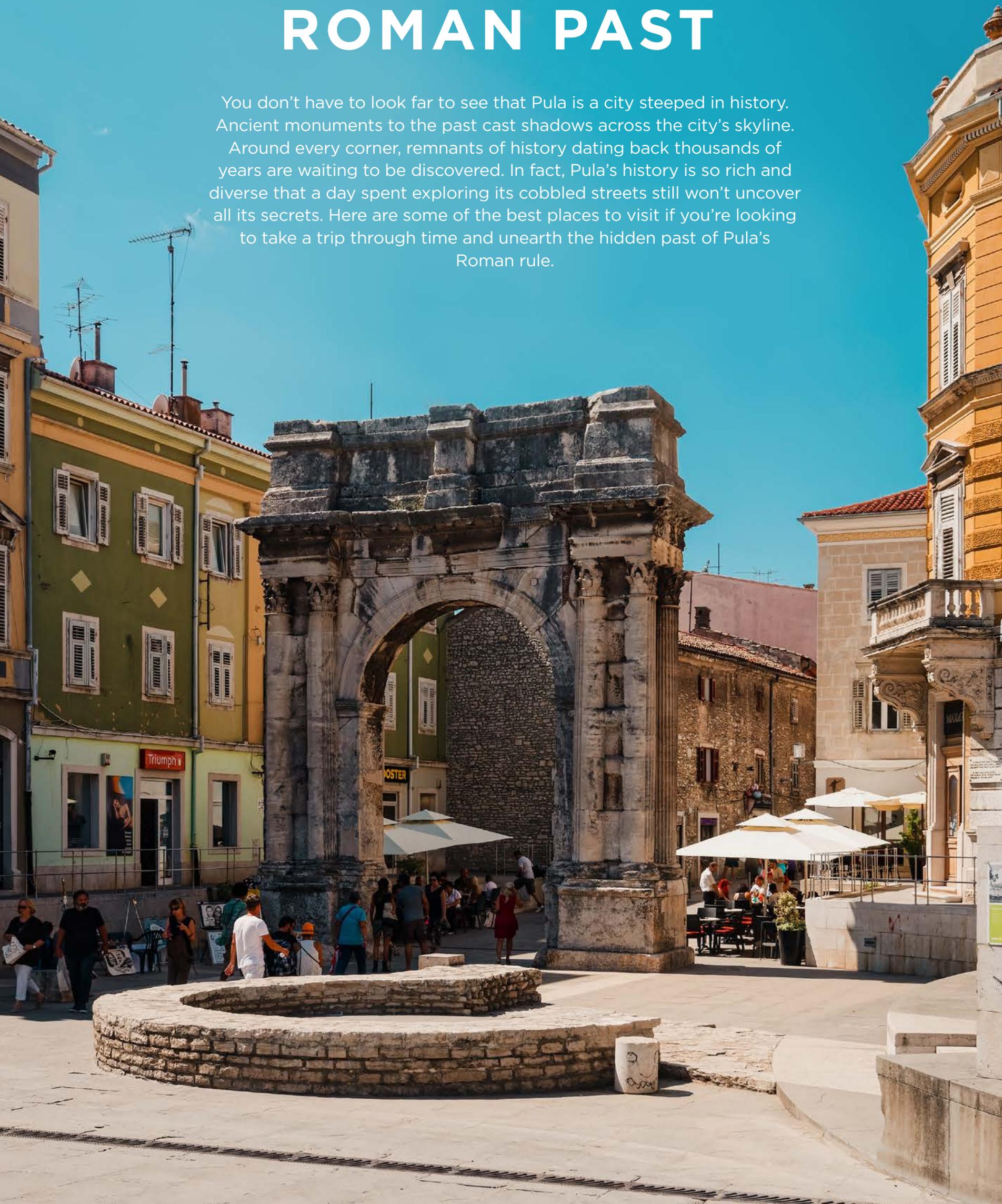




# Pula's ROMAN PAST

You don't have to look far to see that Pula is a city steeped in history. Ancient monuments to the past cast shadows across the city's skyline.

Around every corner, remnants of history dating back thousands of years are waiting to be discovered. In fact, Pula's history is so rich and diverse that a day spent exploring its cobbled streets still won't uncover all its secrets. Here are some of the best places to visit if you're looking to take a trip through time and unearth the hidden past of Pula's Roman rule.



## Roman Gates

Due to Pula's position as an important port town, it was protected by a series of walls and gates. Much of these were demolished at the start of the 19th Century and today only a few gates remain. These are the Twin Gates and the Golden Gate.

The Twin Gates, which lead to the Archaeological Museum of Istria, were built during the late 2nd Century on the remains of an earlier gate. The Golden Gates, also known as the Triumphal Arch of The Sergii, have a far more exciting history. After helping to win the Battle of Actium in 31 BC, the Sergii family built the arch in celebration. This remains the main gateway into Pula's historic centre, remaining intact for more than 2,000 years.

## The Historical Museum of Istria

If you're still looking for your fill of culture, take a trip towards The Historical Museum of Istria. Since 1961, the museum has been housed in a castle, once an old Baroque Venetian fortress built in the 1600s. Sitting atop the tallest hill in Pula, The Historical Museum of Istria is a commanding sight to behold. It specialises in three key departments: prehistoric, Roman and medieval periods. Here, you can find out about the rich history of Pula and the wider Istrian region.

## Small Roman Theatre

Constructed in the 1st Century, the Roman Theatre of Pula once held around 5,000 spectators which at the time was the entire population of Pula. As the theatre fell into disrepair, for many years only the foundations of the stage and part of the viewing area remained well-preserved.

Recently, however, the theatre was restored making it fit to host activities once more. Today, the theatre plays host to an array of cultural activities and events, offering a suitable venue for the most dramatic of performances. If looking for a true feeling of history, the Small Roman Theatre is well worth a visit and a hidden gem among a city brimming with ancient sites. The location of the theatre also means it offers exceptional views of the city too, making it an ideal spot for those seeking that perfect holiday snap.

**If you'd like help planning your visit to any of the landmarks, please speak to your concierge.**

**The Small Roman Theatre of Pula once held around 5,000 spectators which at the time was the entire population of Pula**

The Historical Museum of Istria



The Twin Gates, which lead to the Archaeological Museum of Istria,

The small Roman Theatre of Pula



Pula Cathedral on the south side of Pula Bay

### Pula Cathedral

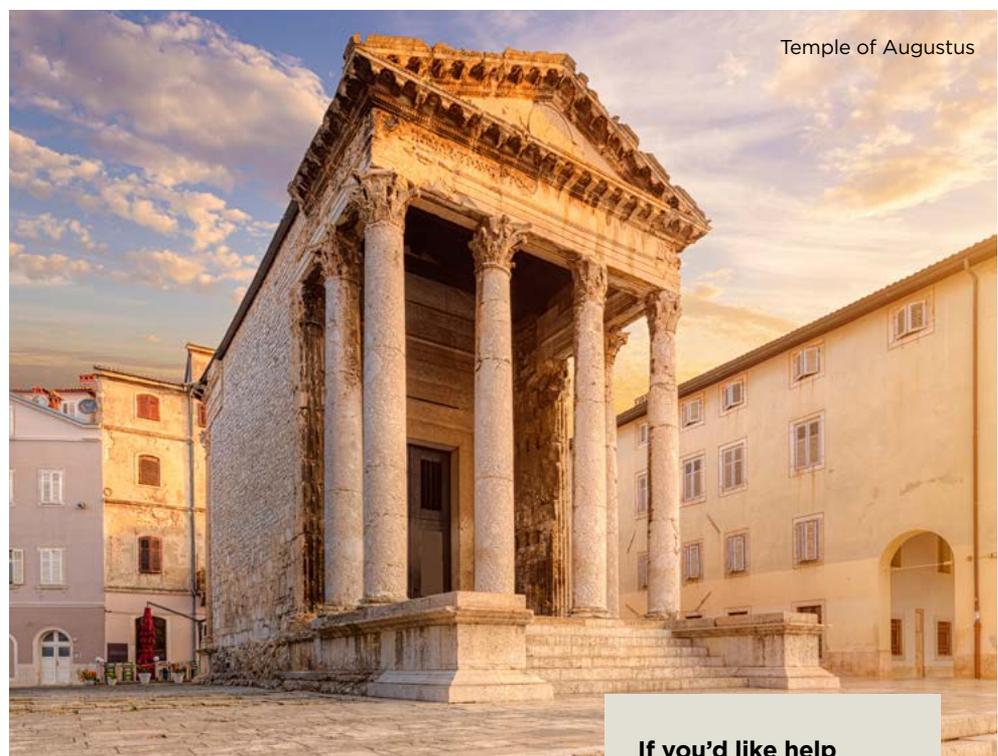
Built in the 6th Century AD, Pula Cathedral sits on the South side of Pula Bay and is one of the city's most important religious and cultural landmarks.

Once beautifully adorned with murals and mosaics, the cathedral was the subject of bomb damage during the Second World War. Major structural damage was sustained, meaning little of the original Roman architecture remains.

### Temple of Augustus

Dedicated to the goddess Roma and the first Roman Emperor, Augustus, The Temple of Augustus is one of Pula's most beloved historical landmarks.

Believed to have been built between 27 BC and 12 AD, the temple sits in the city's main square and now operates as a lapidarium displaying historic artefacts and ancient archaeological finds. Here, you'll be able to find stone ornaments, bronze sculptures and tombstones from a bygone era. During the Second World War, the area sustained bomb damage but was reconstructed by Italian archaeologists between 1945 to 1947.



Temple of Augustus

**Dedicated to the goddess Roma and the first Roman Emperor, Augustus, The Temple of Augustus is one of Pula's most beloved historical landmarks.**

**If you'd like help planning your visit to any of the landmarks, please speak to your concierge.**



# Relax and unwind in **OUR ON-SITE SPA**

After a busy day sightseeing and shopping, a visit to the on-site Gemma Di Brioni Spa and Wellness Centre will ensure you feel truly relaxed and rejuvenated.

Featuring a heated indoor pool, whirlpool, three saunas, seven treatment rooms and a gym with state-of-the-art equipment, you'll be forgiven for never wanting to leave. Whether you're looking to indulge yourself in a massage, or a dip in our freshwater jacuzzi, a pampering facial treatment or a serene swim in our 60m long infinity pool, it's all here waiting for you.

# Revitalise your MIND AND BODY

Rebalance your energy and escape the stresses of everyday life with the Gemma Di Brioni Spa and Wellness Centre. Our experienced team will work with you to determine the best services and treatment options for you, so you can immerse yourself in our tranquil environment and leave feeling like a new person.

## Relax Room

Cocoon yourself in a luxurious bathrobe, lay back in comfort and let the gentle spa scents and calming atmosphere help you drift into deep relaxation. Perfect for post-treatment or even for a gentle snooze after a day of sightseeing. The rooms' Salt Wall also helps to regulate heat and humidity for your body's maximum benefit.

## Water Paradise

A blend of four different showers enclosed in a path; a unique way to experience a multisensory water experience. Automatically alternating between tropical rain, cold rain, waterfall and cold mist, they combine and complement each other for a sensory, enjoyable and relaxing experience.



Unwind in the Gemma Di Brioni Spa lounge

Purify your body and relax the mind in one of our three saunas

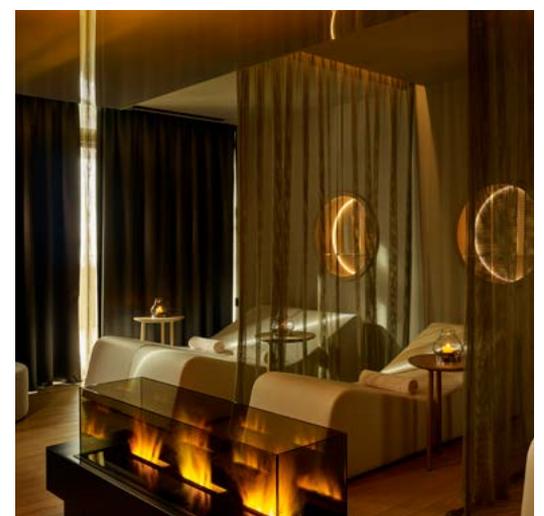
## Zen Spa zone

Find the right sauna experience for you with our three different rooms.

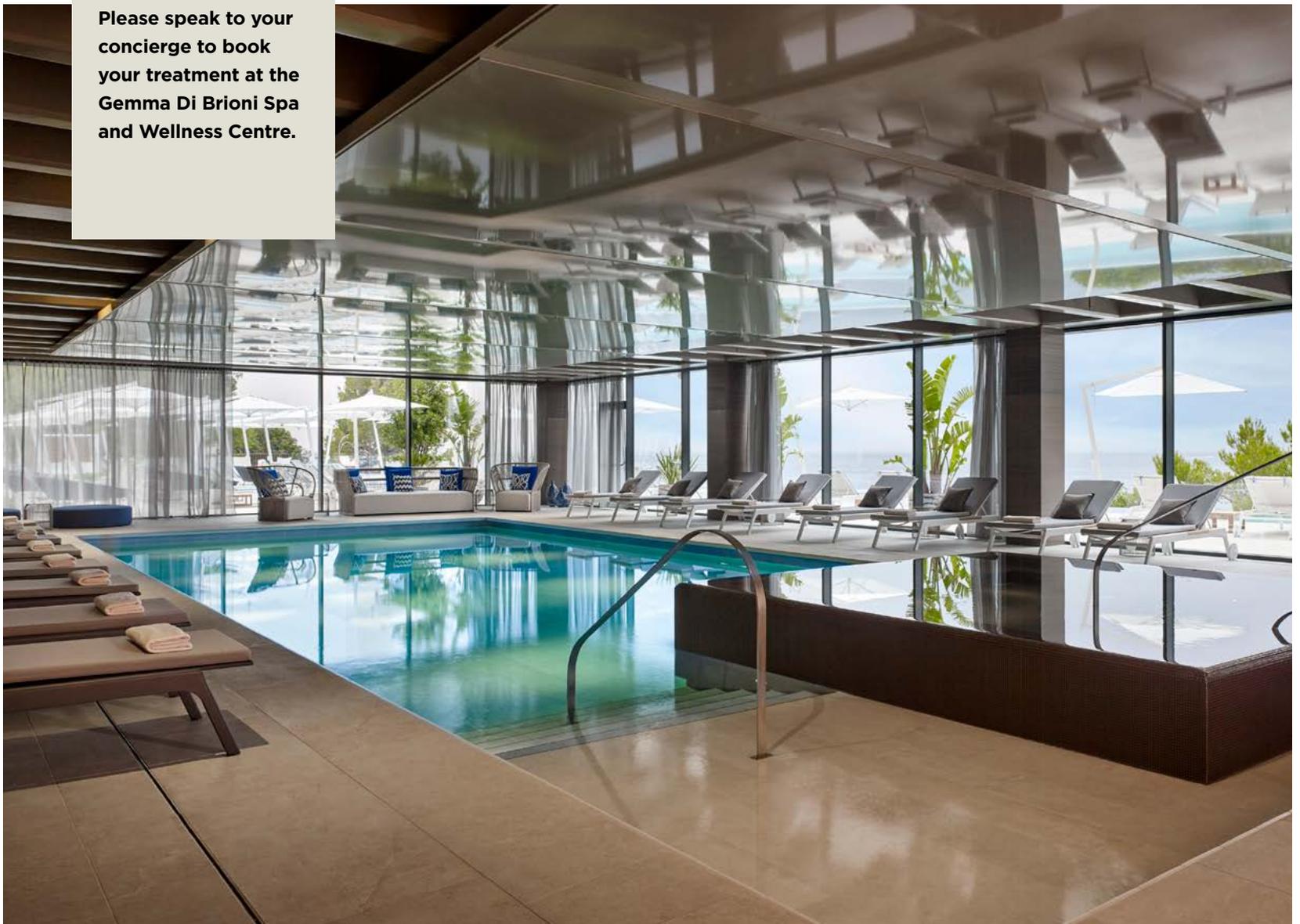
Journey into the heart of Nordic culture in our **Soul Sauna**, with a temperature regulated so that it is always between 80°C and 90°C. The sauna is an excellent remedy for purifying the body, it strengthens the immune system, improves circulation and breathing.

**The Bio Sauna** is a gentle solution for those who find Finnish saunas too hot, suffocating or are not keen on excessive humidity in steam saunas. The Bio Sauna normally have a temperature of 40°C to 60°C with a humidity of 20% to 50%.

Enjoy a cloud of steam enveloping your body in our **Soul Steam** room. The humidity reaches 100% and the temperature is around 40°C. The warm steam decongests the breath, tones and relaxes, proves to be one of the best therapies to combat stress and tension.



Please speak to your concierge to book your treatment at the Gemma Di Brioni Spa and Wellness Centre.



### Spa treatments

Our experienced team offer a selection of high-quality treatments in our luxurious and relaxing rooms. Whether you're in need of a manicure, facial or even taking time for a couples' massage, we can offer a range of treatments to help you relax and feel pampered.

- Gemology face and skin care treatments
- THALGO face and skin care treatments
- IBeauty skin and anti-ageing treatment
- Gemology body care and skin rituals
- Men's face and body treatments
- Relaxing single or couples massages
- Crystal, milk or extract baths
- Manicure and pedicures
- Depilation by Perron Rigot

Immerse yourself in our tranquil environment and leave feeling like a new person

### Precious stone skincare treatment with Gemology

Gemology is an internationally recognised brand that offers a unique type of skincare treatment. Using trace elements and grinds extracted from precious stones, Gemology offers luxury skincare products with scientifically proven results.

Made in France by Chrystelle Lannoy, you'll find a range of face and body treatment options at the Gemma Di Brioni Spa and Wellness Centre. With a range of products from 20 different gemstones, there's a treatment option for all skin types.

### The power of the ocean in the comfort of a spa, with THALGO

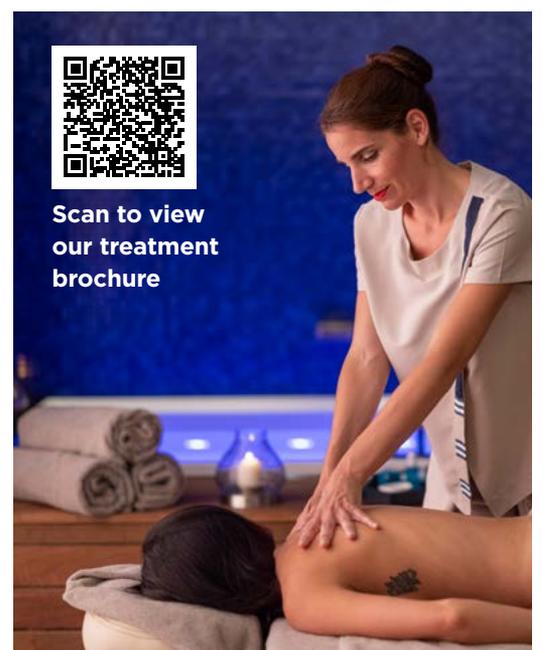
With over 50 years of marine intelligence, THALGO explores the oceans in search of active molecules to use in their treatments. With powerful benefits, THALGO delivers marine energy through cosmetics and treatments to refresh the mind and body.

### Helping you to have a relaxing break

Our helpful on-site experts are on hand to discuss your experience and the treatments available to suit you, to help you to feel as relaxed as possible.



Scan to view our treatment brochure





# Your guide to SHOPPING IN PULA

In need of a little retail therapy? Whether you're looking for authentic Istrian produce or luxury designers you can't find at home, Pula has some great shopping hotspots to keep you occupied. Browse the stores of the fabled Pula Market where you'll find the locals enthusiastically offering a taste of their food. Discover one-of-a-kind handmade jewellery from the boutique stores in the city centre. Or even try on gowns made of the finest fabrics Croatia has to offer. Whatever takes your fancy, Pula has it waiting for you. Here are some of our favourite shopping destinations to explore.

## Pula City Centre

Pula City Centre cannot be overlooked as a top shopping destination. The area offers a huge variety of shops to cater for any taste. Whether you're looking for a souvenir, fine art, jewellery or local crafts, you'll find it here. Head to the streets of Giardini, Kandlerova, and Flanatička to start your excursion. Here you'll find gifts, souvenirs and authentic Croatian jewellers alongside household brands.

If you'd rather a more luxury shopping experience, local Croatian brands will be more your stead. A long history of elegant design using the finest materials makes these stores stand out from the crowd.

While exploring the winding streets of Pula, you'll encounter an abundance of art galleries and studios, many of which offer traditional hand-crafted items, including paintings, jewellery and sculptures. If you're seeking a true taste of Istria, don't forget to make your way to the many local stores selling provincial wine, olive oil, honey and truffles.

Pula City Centre offers true variety to your shopping experience, with plenty of small independent stores, bookshops, chocolatiers and art studios alongside household names and luxury designers. Look hard enough and you'll even be able to find spots that allow you to create your own art to take home. Visit studios, learn the design process, and try your hand at some local specialities.

**If you're seeking a true taste of Istria, don't forget to make your way to the many local stores selling provincial wine, olive oil, honey and truffles.**

Explore the winding streets of Pula and discover a variety of independent shops



**Looking for something in particular? Speak to your concierge for recommendations on the best spots to visit for your needs.**

### Pula Market

A good local market should be the beating heart of any city, and this is certainly the case for Pula.

Pula Market offers the charm, quality and authenticity you'd expect from a region like Istria. Here you'll find a provincial market bustling with locals trying to get their hands on the best produce the region has to offer. Find everything from freshly picked fruit and vegetables, locally reared meat, fish caught earlier that day as well as plenty of other Istrian specialities like olive oils, truffles and more.

Set in a historic building in the centre of town, Pula Market offers a welcoming atmosphere where traders enjoy sharing the fruits of their labour with regulars and first-time visitors alike. Find baked goods, flowers and souvenirs all from local traders. Be sure to keep your eyes peeled for stalls selling fritule, a well-loved Croatian dessert, ideal for those with a sweet tooth.

### Max City, Stoja

The biggest shopping centre in Istria can be found in the Pula neighbourhood of Stoja. Here you'll find over 65 stores aimed at a wide range of clientele.

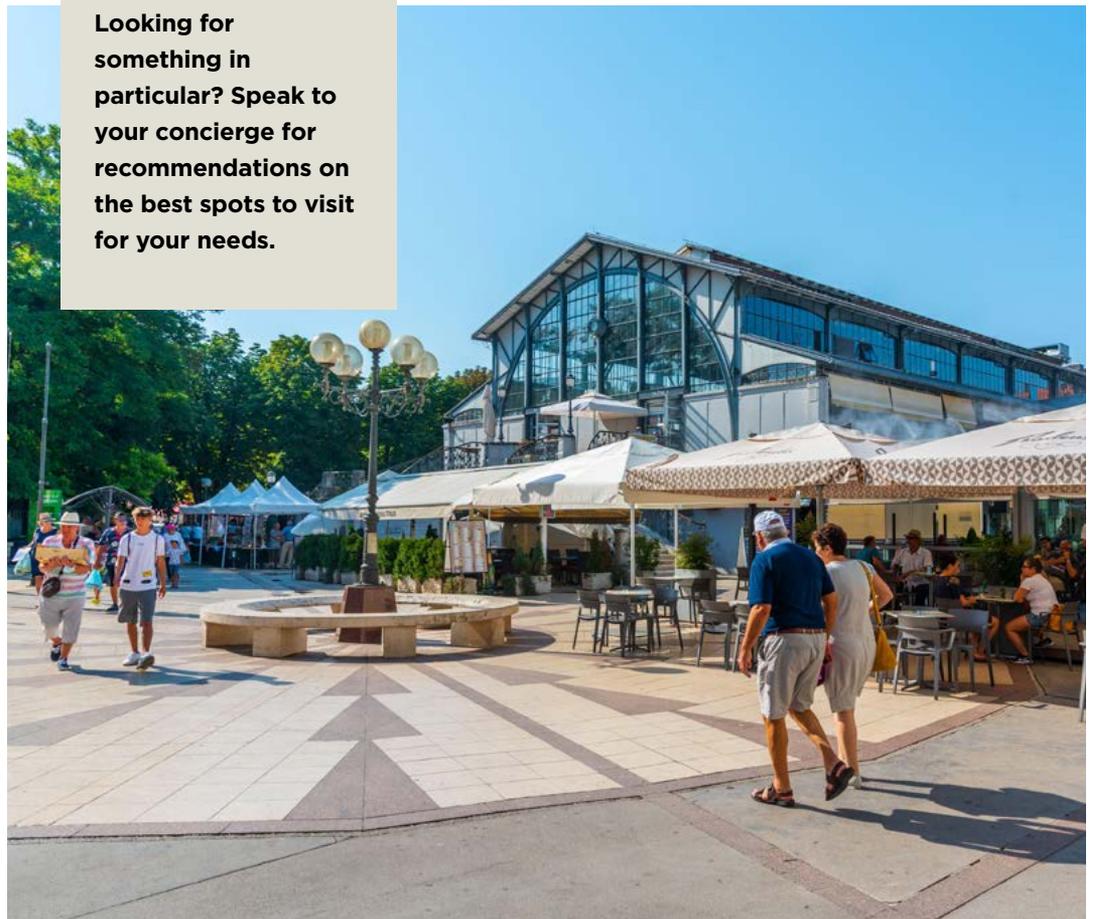
Find everything from fashion, health and beauty, homeware and more here, including international favourites like Mango, L'Occitane and Stradivarius to Croatian household brands. The centre also plays host to a cinema and impressive food court too.

### Verudela Shopping Avenue

Set on the beautiful Verudela Peninsula, close to Grand Hotel Brioni Pula, Verudela Shopping Avenue boasts a variety of stores each with something unique to offer.

Whether you're looking for clothing, accessories, sports equipment or local produce, you can find it here. The avenue also has a pharmacy, convenience store, speciality coffee shop, Secondi Burger Bar, Jazz House, barber shop, car rental and tourism agency.

Looking for something in particular? Speak to your concierge for recommendations on the best spots to visit for your needs.



Pula Market, set in this historic building in the centre of town



If you've got a sweet-tooth, try Fritule, a well-loved Croatian dessert

The new Verudela Shopping Avenue is just a short walk from the hotel and contains a number of shops, boutiques, art galleries, souvenir shops, restaurants and a wine shop.



An aerial photograph of a lush green island in a turquoise lake at sunset. The sky is filled with golden, dramatic clouds. The island is densely forested and surrounded by clear, shallow water. In the background, more land and a distant building are visible under the warm light of the setting sun.

# The enchanting **BRIJUNI** **NATIONAL PARK**

As you relax and unwind in the comfort of the Grand Hotel Brioni Pula, you may be surprised to learn that just a few miles away lies an exquisite national park: the Brijuni Islands. Perfectly placed in the south of the Istrian peninsula, Brijuni National Park is an area of astonishing natural beauty and history, filled with ancient ruins, a safari park, dinosaur footprints and more.

A day trip to Brijuni National Park is easy and enjoyable, whether you're interested in the nourishing calm of its natural beauty, or the joy and wonder of meeting an Indian elephant.



At Brijuni National Park, there is something to enchant every kind of traveller

If a day trip to Brijuni National Park takes your fancy, speak to your concierge about arranging travel and tours.



Visit the safari park to find native Istrian animals alongside South American, African and Asian ones

Home to 169 different native and exotic plant species, the garden is a treasure trove of flora

### Natural beauty and history

While the presence of dinosaur footprints in the Brijuni Islands tells us much about its history, human interest in the region started – as so much in Pula did – with the Romans. Quick to notice its pleasant climate and picturesque landscapes, the Romans made the islands a favourite summer getaway spot and built beautiful villas that can be seen to this day.

After the fall of the Roman Empire, the islands fell into the hands of various rulers and, in the 20th century, played host to a premium health resort for wealthy Austrians, before being annexed to Italy after the First World War.



After the Second World War, the islands became part of Yugoslavia and the private summer residence of President Tito. Closed to the public, they were visited by almost one hundred heads of state – as well as film stars such as Elizabeth Taylor, Richard Burton and Sophia Loren – before being given National Park status after President Tito's death in 1980. The islands remained part of Croatia when it declared independence in 1991.

### Explore and enjoy

At Brijuni National Park, there is something to enchant every kind of traveller. History buffs will revel in the ruins, animal lovers will be captivated by the safari and admirers of the natural world in general will enjoy every corner of this beautiful and varied landscape.

### Safari

The safari park hosts a wide (and rather peculiar) range of animals, many of which were gifts to President Tito. Here you'll find native Istrian animals alongside South American, African and Asian ones, including beloved Indian elephant Lanka (gifted by Indira Gandhi), llamas and South American camels, alongside zebras, sacred cows and some very curious ostriches.

### Historical interest

There are many beautiful and fascinating ruins on the islands. Visitors can travel through time, exploring a Byzantine castrum, a luxurious Roman villa rustica, and the three-nave St Mary's Basilica. For those with an interest in times even further behind us, there are geo-paleontological sites, where more than 200 dinosaur footprints have been discovered. There is even a scientific and artistic sculpture of one of the colossal predatory carnivores that roamed these lands, to give a sense of their enormity and impact on the landscape.

### Natural beauty

Alongside the beaches and bays of the islands, which are perfect for a little waterside interlude during your day trip, you'll also find the stunning Brijuni Mediterranean Garden. Home to 169 different native and exotic plant species, the garden is a treasure trove of flora, all labelled with QR codes to give visitors detailed information on any species that catches the eye. A visit must also be paid to the national park's most honoured resident: a 1,600-year-old olive tree.

# Relax in style at **GRAND HOTEL BRIONI PULA**

Set in the ancient city of Pula, rising from the lush vegetation of the Verudela Peninsula, Grand Hotel Brioni Pula stands in a commanding location overlooking the Adriatic Sea. Combining modern luxury with historic sights and stunning views, the hotel delivers a guest experience to be revered.



## Sample the best of Istrian cuisine at Grand Hotel Brioni Pula

On-site you'll discover seven restaurants and bars serving up tastes to complement any palate. Fresh ingredients, local cuisine and imaginative menus are all on offer when you stay with us. Relax in our executive lounge or watch the sunset in our beach bar, enjoy a romantic meal for two or an intimate evening drink.

## Drift off to sleep to the sound of Pula's serene sea breezes

Designed with contemporary flair, every room at the Grand Hotel Brioni Pula is one of luxury, style, and sophistication. Our 227 elegant and bright air-conditioned rooms feature floor-to-ceiling windows offering exquisite sweeping views of the ocean or our lush gardens. Looking for something truly majestic? Book our suites with breathtaking panoramic sea views. In every room you'll find spacious king size beds, luxurious bathrooms with complimentary toiletries, cozy bathrobes and slippers, and a mini bar.

Savour our complimentary breakfast buffet and upgrade your stay for exclusive access to the Executive Lounge.



Enjoy fresh seafood and local truffles at the Sophia restaurant

Relax in our executive lounge or watch the sunset in our beach bar, enjoy a romantic meal for two or an intimate evening drink.



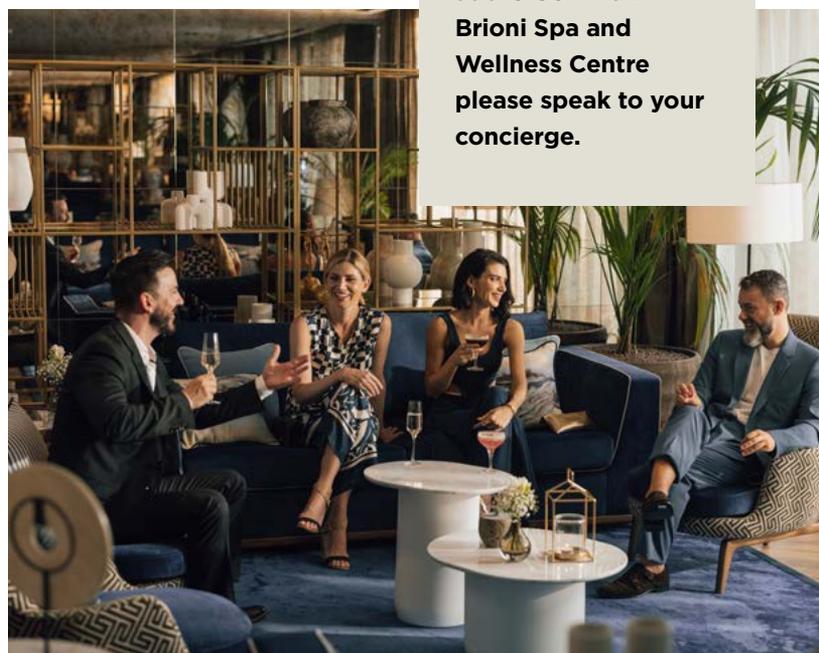
Take a dip in the calming indoor pool or relaxing whirlpool

## Indulge at our rejuvenating spa and wellness centre

Inspired by historic health and wellness practices, the on-site Gemma Di Brioni Spa and Wellness Centre offers a range of profoundly relaxing treatments designed to help rejuvenate the mind and body.

A simply unmissable experience when staying at Grand Hotel Brioni Pula, A Radisson Collection Hotel. Wind down after an exciting day of work or travel with our calming indoor pool, relaxing whirlpool, and specialised saunas.

**To make a reservation at one of our restaurants, or to book your treatment at the Gemma Di Brioni Spa and Wellness Centre please speak to your concierge.**



Enjoy intimate evening drinks in our lobby bar



Whether you're travelling for business or pleasure, romance or splendour, your stay at Grand Hotel Brioni Pula will be one of comfort, opulence, and beauty.



# Where's your **NEXT DESTINATION?**

Grand Hotel Brioni Pula is a unique destination that offers an unrivalled experience in one of Europe's most exciting locations. From the quality of the food you'll enjoy, to the service you experience, and not to mention the hotel's amenities – there's plenty to fall in love with here. Having said that, if you're anything like us, you'll be craving your next trip away the moment you check out. This is why we're asking, where are you going next?

Grand Hotel Brioni Pula is part of a larger group of exceptional destination hotels across Europe just waiting for you to explore. Each hotel is shaped by the characteristics and charm of its location, with its own distinctive style, feel and experience. In case you've been bitten by the travel bug, here are some of our favourites...



### 01 | art'otel Amsterdam

Amsterdam is a city that's small in size but stands tall on a global scale. If there's any message Amsterdam so routinely likes to share with its visitors and residents alike, it's that art triumphs above all else. Art is the beating heart of this continental dreamscape. It can be found down every alleyway, on every street corner, sprayed in bright and flowing letters on every wall. Wherever you look in the Dutch capital, you'll be met by mesmerising murals of scenes from the imagination of its talented community.

With all this said, there's nowhere better suited to your visit to Amsterdam than art'otel. An art-inspired hotel come multi-sensory delight that puts the creative swagger of its guests at the front and centre. The hotel displays art in all rooms and guest spaces from Signature Artist Atelier Van Lieshout. It also features an on-site art gallery curated by Amsterdam Street Art, which also plays host to numerous exciting events like their revered street art stencil workshop. Don't forget to pay a visit to ARCA Restaurant & Bar, the brainchild of two-Michelin starred chef Henrique Sá Pessoa, offering Portuguese dishes infused with Asian flavours.

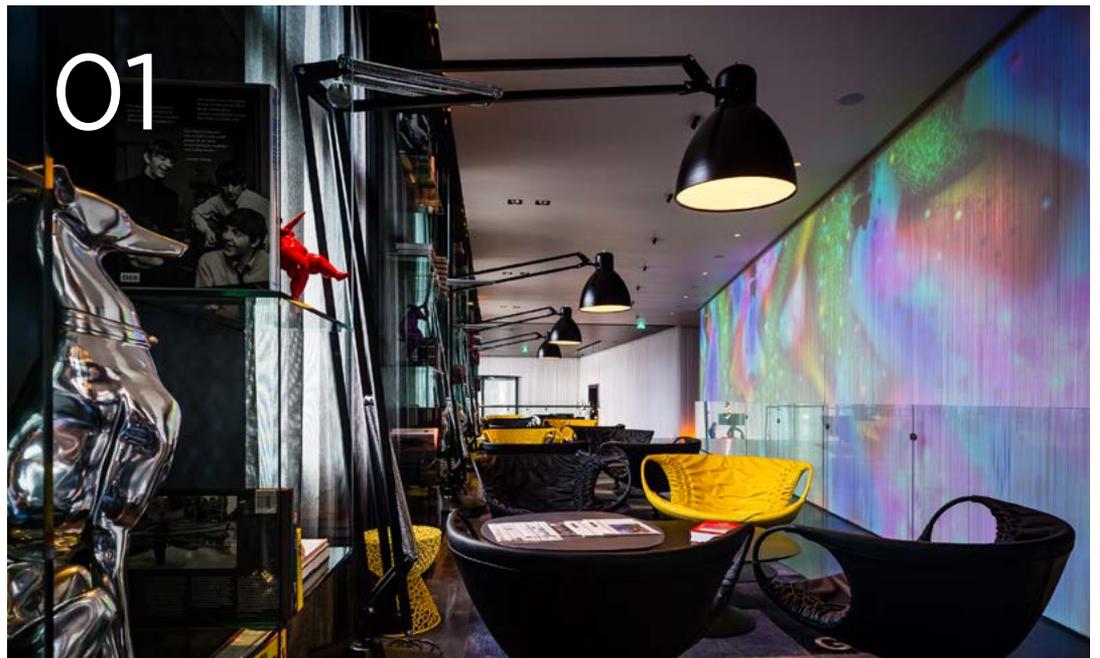
[artotelamsterdam.com](http://artotelamsterdam.com)

### 02 | Park Plaza London Riverbank

London is a city that needs no introduction. One of the world's most famous and widely recognised destinations, it's the place that keeps on giving. Whether you're here for a week or staying for a month, you still won't have seen or done everything there is to do. With exciting neighbourhoods to visit, world renowned sights to see and a deep-rooted culture to explore - there's always something else to experience in the capital. From fine dining evenings to moonlit walks by the Thames, catching a show in the West End to summer afternoons in the park. London has it all.

When staying in a city like London, you need a hotel that parallels the majesty of your visit. Park Plaza London Riverbank does just that. Occupying a central location, overlooking the River Thames, you'll be perfectly positioned to see the city at its finest. Designed with a contemporary flare for the sophisticated visitor, Park Plaza London Riverbank is an ideal spot to help you unwind and relax on your next city break.

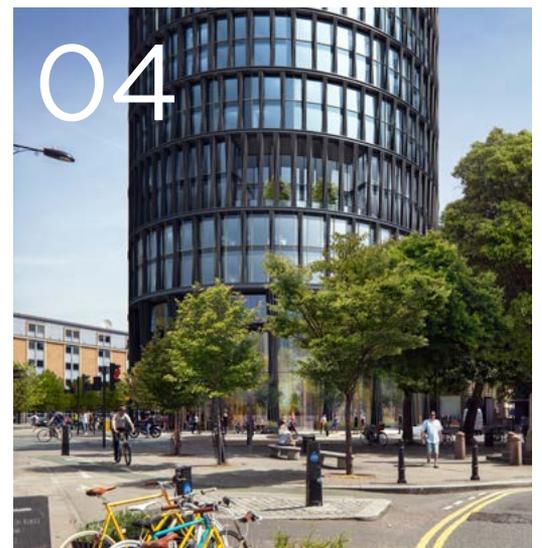
[parkplazariverbank.com](http://parkplazariverbank.com)



### 03 | art'otel Zagreb

One of Europe's trendiest up-and-coming destinations, Zagreb is a culture-lover's paradise buzzing with art, heritage and food. And at the heart of it all is art'otel Zagreb, the hotel of choice for a stylish city break in Croatia's capital. Relax and unwind, jet off and explore, or indulge in the best of both worlds. Our central hotel is within walking distance or short tram ride to the city's best boutiques, bars, galleries and more, alongside our premier in-house dining, rooftop terrace, spa, pool and other luxe amenities.

[artotelzagreb.com](http://artotelzagreb.com)



### 04 | art'otel London Hoxton

Opening soon in London's avant-garde neighbourhood of Hoxton, one of the city's top hotspots for trendsetters and style curators alike. art'otel London Hoxton will bring a new and invigorating addition to the London hotel landscape. Explore a stay unlike any other... coming soon.

[artotellondonhoxton.com](http://artotellondonhoxton.com)



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Editor: Correy Faccini

Written by: Correy Faccini and Friya Engineer

Designed by: [weareascender.co.uk](http://weareascender.co.uk)

Photography by: Jason Alden, Barabas Balog,  
Matthew Shaw, Touristic Board Pula, Touristic  
Board Medulin and Arena Hospitality Group.



# GRAND HOTEL BRIONI PULA

A RADISSON COLLECTION HOTEL

Verudella 16, 52100 Pula, Croatia

+385 52 378 700

info@grandhotelbrioni.com

grandhotelbrioni.com

@grandhotelbrionipula



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